



Our Team



ERICK
Mueller
Executive
Director



KATIE Morton Undergraduate Programs



Klein Graduate Programs

BETSY



Harrison

Marketing &
Operations
Manager

STEFANI



JEFF York Research Director



Werner
Teaching
Director

BRAD

Our Student Workers



MACKENZIE Culver

Ambassador



SEAN Boselli

Ambassador



LAUREN Gwyn Marketing Intern

Deming Center Objectives

Build the reputation of Leeds

- Techstars Program
- The Pulse newsletter, over 4K folks.
- High Growth Fellowship
- ScratchWorks
- Rural Colorado workshops
- Speak at GCEC, USASBE
- Buffs with a Brand

Cultivate External Stakeholder Access and Affiliation

- Create, cultivate and manage a board of advisors
- Manage "Entrepreneur in Residence" program
- Speaker series: Startups & Sandwiches
- Rural Colorado Workshop Series
- Buffs with a Brand
 COLLABORATION

Recruit Outstanding Students

Presentations to prospective undergraduate and graduate students

- High school events, \$5 Challenge
- Leverage Deming Network
- 1-1 meetings with prospects
- Prospective & admitted students may attend speaker series events

Student experience and teaching support

- 5,000+ credit hours taught
- Entrepreneurship Certificate
- Manage & elevate teaching team
- Now What?
- Techstars + HGV
 Fellows
- Student scholarships
- Treks

Student Placement

- Provide network access and coaching
- Cultivate current relationships into placement possibilities
- Focused internship placement as part of HGV fellows



Buffs with a Brand - Award Winning! New Venture Launch Program Increased student engagement by 200%+

Rural Colorado Workshop Series, 700+ innovators supported and counting

Creative Distillation Podcast, #1 at CU, 12K+ listens

Planning for 2024 Global Entrepreneurship and Innovation Research Conference!



Grow collaboration with Centers + Eng + community for student and community impact



Elevating programs:
Rural CO Workshop
Series, Techstars, HGV,
New Venture Launch, Buffs
with a Brand, Creative
Distillation, etc.



Growing our HGV Program. #15 in
Entrepreneurship, on our way to #5!



Elevating Research – Podcast, Global Entrepreneurship consortium and hosting conference in 2024.









Competitions

oulder Chamber Esprit Busines

Oil & Gas Cleantech Challenge

Techstars Startup Weekends

Prime Health Innovation Challenge

Denver Startup Week Pitch Challenge

Federal Labs

- Institute for Telecommunications Science National Center for Atmospheric Research
- National Ecological Observatory Network National Institute of Standards & Technology
- National Oceanic & Atmospheric Admin
- National Renewable Energy Laboratory University Corporation for Atmospher
- UNAVCO
- · U.S. Geological Survey

Events & Workshops

- Boulder Startup Weel
- Denver Startup Wee
- Fckup Nights Denver lanite Boulder & Deny
- Longmont Startup Wee
- NREL Industry Growth Foru
- TEDx Boulder & Mile High

- Demystifying Entrepreneurship
- Entrepreneurs Unplugged
- Now What?
- Startups2Students Job Fa
- TEDxCU

Accelerators & Incubators

- madelife
- Moonshot edVentures Canopy Boulder
 - Northern Colorado Food Incubator
 - Techstars Boulder

Accelerators 8

Incubators

 Ascent Deep Tech Accelerator

ASSETT Innovation

Incubator

Catalyze CU

- Traxion Uncharted
- Watson Institute

BOULDER

Funding

- 1000 Gretas Campus Founders Fund
- Coworking **Spaces**
- Alchemy Creative

INNOVATION 8 ENTREPRENEURSHIP

- Workspace Shift Workspaces Expansive
 - The Hive
- The Studio
- Industrious Boulder
 - Tradecraft Industries WeWork

Entrepreneurship Courses

- College of Media. Communication and Information
- College of Music Colorado Law
- College of Engineering & Applied Science
- Global Seminars
- Leeds School of Business

Academic Programs

- BS + Minor in Creative Technology and Design Business Minor
- Engineering Entrepreneurship Minor
- Entrepreneurial Studies Certificate MA in Strategic Communication Design
- MFA in Experience Design
- MS + PhD in Creative Technology and
- Music Entrepreneurship Certificate
- Social Innovation Certificate MS in Technology, Cybersecurity and

Funding

Boulder Crowdfunding

Venture Partners Fund

Deming Center Venture Fund

Engineering Excellence Fund

Research & Innovation Office **Funding Opportunities**

Get Seed Funding

Events & Workshops

Exponential Impact

- Destination Startup ®
- Innovation & Entrepreneurship Campus Kickoff
- Startup Summer
- T9 Hacks

Centers & Institutes

and Denver

- ATLAS Institute
- BioFrontiers Cooperative Institute for
- Research in Environmental Sciences (CIRES)
- CU Environmental Center Deming Center for
- Entrepreneurship
- Entrepreneurship Center for Music
- INSTAAR
- JILA

- Laboratory for Atmospheric & Space Physics (LASP) Mortenson Center in
- Global Engineering National Center for
- Women & IT Renewable and Sustainable Energy Institute (RASEI)
- Silicon Flatirons Center for Law, Technology &

Entrepreneurship

Competitions

- HackCU
- Lab Venture Challenge
- New Venture Challenge
- · Impact Design Initiative's Social Impact Design Sprint

Prototyping

- BTU Lab
- Creative Labs Center
- Idea Forge
- Innovation Station
- Integrated Teaching & Learning Laboratory

- CESR Fellows
- CU Advertising Club
- Design for America
- . Engineers Without Borders . Music Industry Club
- Entrepreneurial Solutions Innovation Action Team
- Leeds Consulting Group
- Leeds Entrepreneurs and Partners (LEAP)
- Leeds Social Impact Consultants
- Multicultural Business Students Association
- Society of Women Engineers
- Startup Club

Student Clubs

- Startup Mill
- · Women in Science and Engineering

Commercialization

Venture Partners at CU Boulder







Boulder / Denver Community Assets



